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MONOGRAPH

“Beatles and the World”

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Summary

The author chose this theme because he has listened to this band since he was born since his father and his uncle used to be very fanatical of this band, at first the author did not like this band but with the passing of the years he realized as great and good as they were, the author began to be interested in this band when he was nine years old because his father was downloading songs and one of them was called hey jude, that song fell in love with the author and made him fell in love with the band and in music too, after several years the author began to investigate more about the band and realized how famous they were and that people said that the band is the best band that has had the history of music because of all the people that has influenced the band like new bands, singers.

After several years of listening to the band, the author began to believe that they were the best band in history because of all the albums the band has record had been extremely successful with a lot of songs known all over the world, the author realized that it was his favorite band when he was twelve years old and since then he has not stopped listening to them daily, this band has influenced the author for good thanks to the excellent messages that they leaved in every song that they wrote, the author realized that the band of four members is the only band in history that after their separation, the four members had been able to have successful careers as solists, this was another reason why the author realized how big this band is and that is why the author chose this topic for his monograph work.

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Introduction

The following monograph is about the importance of the Beatles has in the music industry nowadays. The purpose of this document is to demonstrate how important the Beatles were and they are because is important to people who are starting a band or a singer career to know who they are because they serve as a motivation, they started in 1962 and split up in 1970.

The Beatles are not only a band that became popular during their time as most bands. The Beatles have remained throughout the years, conquering new generations, fans and future bands.

This monograph consists of three chapters: chapter one is about the origin of the Beatles, their musical career and their development in the industry. In the second chapter we talk about about the separation of The Beatles and the legacy they left.

A survey pole will be carried out learn about the percentage of people who know about this British band and prove how well-known they are.

In conclusion, the author would like share with the readers the importance that The Beatles had on our society and everyday life. Their music was inspirational for millions of people and their philosophy changed the minds of the whole world, their impact on politics, fashion, religion and music will never be forgotten for decades to come.

Chapter I

1. History of the beatles, origination, musical career and development in the industry

1.1. Origination

The Beatles, considered the best band in history according to The Rolling Stones magazine, was a band that originated in 1962. Six years before, in 1956 John Lennon, one of the leaders of the group had decided to form a band with some friends from school; It was called "The Quarrymen" in that same year, at a music festival, John meets Paul McCartney and he shows him what he could do with the guitar. John was surprised to see the way Paul played the guitar; Paul was left-handed, later, John decided to invite him to join the band. later it would join George Harrison, Stuart Sutcliffe and Pete Best, as the name was not convincing, they were making variations until in 1960 the Beatles was born, they started playing in a city club called "The cavern club" and there they were gaining popularity, months later they manage to play at a festival in Hamburg, Germany where they did not do well since the German police had to deport George Harrison since he was a minor with 17 years, in 1961 Stuart Sutcliffe meets Astrid Kircherr and they fall in love with each other, so he decides to leave the band and concentrate on his paintings, With the departure of Stuart Sutcliffe, Paul goes on to play bass and leaves as first guitar George Harrison, Astrid Kircherr, wife of Stuart, would become the official photograph of the Beatles, on April 10, 1962 Stuart Sutcliffe falls from the stairs of his home and dies. In 1962 after several record companies had denied them a contract, they met George Martin, an EMI producer who would be decisive in their work and their future, the first thing he said was that they should change the drummer, so Pete Best left the group and entered Richard Starkie, better known as Ringo Starr, in this way, the group was closed with the 4 final members: John Lennon, Paul McCartney, George Harrison and Ringo Starr, in 1962 they released their first single called "Love me do" It was a hit in the UK, months later they would release "Please please me" "From

me to you" and "She loves you" a year later in 1963, The Beatles would release their first studio album "Please please me" the album would had 10 songs and reach number 1 on the British charts.

As McCartney (1988) mentions:

Recording the entire album cost us one day. It was incredibly cheap, no mess, just a huge effort on our part. But we were used to it. It was not new to us: by God, we had been in Hamburg, awake all night.

We started at ten o'clock in the morning and we finished at ten o'clock at night: it was like a working day! And at the end of the day, you had your record, there are quite a few people that now would like to be able to say that ... I included.

1.2. Musical career

The Beatles began to become a very commercial band, so much so that their fanaticism called "beatlemania" was born, which was so great that in 1964 it reached the United States, its songs were placed on the US charts, they became pioneers making their first tour around the country launching "A hard day's night" The following year in 1965 2 new albums called "Rubber soul" and "Help" were released, which were a total success in England and the United States.

Afterwards, they took out another album called revolver where was one of the most famous songs of the band "Yellow submarine" The band was considered one of the biggest bands of the

moment as they were known worldwide and gave tours around the world, they were the first band in history of music to give a concert in a big stadium, they were the first ones to introduce western music, instruments of oriental music, their fame went up so high that the Beatles themselves didn't think that it would go that much. As Sabato (1988) mentions, "if for some reason you feel the music of Mozart, you have to feel that of the Beatles". (p.35).

1.3. Development in the industry

In 1966 they stop playing live because the only thing that was heard were screams from the fans.

As McCartney (1966) mentions:

We cannot be quiet on stage because of all those screams. We try to play live songs [from Revolver], but there are so many overdubs that we could never do it. Now we can record what we want, we will not care how complicated it is. We want to set the bar very high, and make the best album we've ever done.

After that, the Beatles release their studio album number 8 that would be called "Sgt. Pepper's Lonely Hearts Club Band" considered the best album of the Beatles and also considered the best album in history by the Rolling Stones magazine. After that album, the band changed completely, they had stopped being the band of teenagers to become a more serious and more mature band.

As McCartney (1967) mentions: "We were tired of being the Beatles. We really hated that immature mop-top hairstyle. We were no longer boys, but men [...] and we saw ourselves as artists and not as mere singers". (p.3).

The musical growth of the band after this album was enormous since they gave a total turn and changed rock forever in an incredible way, after this album came 5 more albums that are: "Magical mystery tour" "The White album" "Yellow submarine" "Abbey road" and "Let it be" with the latter ending the band in 1970.

Chapter II

2. The influence of The Beatles in different parameters

2.1. Influence on the musical aspect

The Beatles was and is probably the most influential band in music after the 60's, a lot of bands, singers and composers have been influenced by the music of the Beatles. As Osbourne (2001) mentions:

As I am a Beatle fan, unconsciously I play a similar melody to the Beatles. It was not that I was trying to make a song, like the next Imagine, but I care about the Earth, the places, the people, the violence and the wars. And then it would be good if we could all get along, we would have a much better world.

How it mentions Ozzy Osbourne, the Beatles were a band that change the whole world forever, the Beatles were so special that only in six years of fame, thousands of groups followed their path, revolutionized the world of music forever, after them, every band wanted to be like them and although now it does not seem so special, at the time, there was no such thing like them. As Anthrax (2009) mentions:

If you're not listening to the Beatles, you're not listening to music. If you don't educate yourself on the Beatles ... whether you're a fan or a musician, there's nothing better. As a kid, I wasn't into the Beatles. I didn't dislike the Beatles, but as a teenager I was into hard rock and metal ... but I loved 'Cheap Trick,' and then when you find out that everything Cheap Trick does is basically from the Beatles, you think 'God, I've got to start listening to the Beatles.'

2.2. Influence on the fashion aspect

The Beatles were a band that influenced society a lot during the 60s, the clothes used by the Beatles influenced a lot on society, on the early years of Beatlemania, the Beatles occasionally dressed in black, and later gray.

The Beatles also popularized India with fashionable influence such as collared shirts and sandals. By the end of the 1960s, the Beatles had adopted the trends towards greater informal fashion, with T-shirts, jeans and denim jackets. John Lennon also popularized wearing solid white suits, reflecting an interest in minimalist design that also influenced the cover of The

Beatles “Abbey Road” This mix of casual clothes and unconventional formal clothes could be seen in the end of the days of the Beatles. As Jericho (2009) mentions: “The Beatles inspired every kind of major change in culture, for the way they dress to the hair cut they used and the drugs they used”. (p.2).

The Beatle haircut, also known as the mop-top a hairstyle popularized by the Beatles. Due to the immense popularity of The Beatles, the haircut very imitated around the world between 1964 and 1966. The cut is accredited to Astrid Kirchner.

The photographer of the Beatles However, she has flatly denied being the creator of the cut. In 1967 in the cover of Sgt. Pepper's Lonely Hearts Club Band, the four Beatles wore mustaches.

This look marked a new image, more mature for the classic hairstyle that people were used to. In the late 1960s, they had much longer hair than they had in the 1964-1966 and it was because they wanted to change all of their early ages like their music and everything and that is why everyone got a mustache and a different hairstyle like John Lennon got his hair so much larger and he adopted a hippie style.

2.3. Influence in the religious aspect.

The Beatles were never afraid to answer questions about religion in an interview, the 4 Beatles were baptized as kids, John and Ringo as Anglicans (Church of England), Paul and George as Catholics, only John could say that he had "grown up" in the church. The rest of them had periods of contact with organized religion, but had no family coercion to follow the Christian

path. Although their religious education varied, everyone lost interest in the church when they reached adolescence.

None of his parents was particularly religious. They believed that the church was for the elderly (who needed comfort), women (seeking emotional help), and children (who need direction). John is, however, particularly irritated when he talks about religion. Since he spent more time in the church than any other Beatle

As Lennon (1966) mentions: "We're more popular than Jesus"

The popularity of the Beatles coincides with the loss of influence of a Christianity that no longer affects the individual or public conduct of the people. His worldview is no longer determined by the teaching of the Bible or the doctrine of the Church. It is in this context that Lennon says in 1966 his famous words that they are "more popular than Jesus Christ." the Americans were crazy about it that a popular singer would compare his influence with the central figure of a historical religion that had changed the world.

2.4. Influence in the politic aspect.

The Beatles and their song Revolution (1968) criticized the political extremism of the time, this new generation of singers reflected, not only new ideas about rock, but also the political activism they faced supporting the spirit of young people. So, this rock band started to be the number 1 in several countries, both in Europe, and the rest of the world. The United States resisted the idea of English bands coming to their country, this changed when John F. Kennedy

got killed in 1963, as the United States was going through an emotional crisis, and the Beatles were their only way out.

They raise the spirits of the citizens, this happened with songs like I Want to hold Your Hand, after that, the Beatles arrived at New York the 7 of February of 1964, where already it occupied the first positions in the Billboard list and in diverse television programs. This created that several world companies sponsor them with magazines, backpacks, clothing, among others, which generated employment and marketing within the same countries, some of his songs have their own story about the context in which the world and society found themselves. For example, All You Need Is Love (1967), which talks about the love that should be given and needed for the life of all people and that people could say whatever they want and not be criticized, was created as a result of various controversies that were happening in the world at this time, such as it was the cold war.

This song managed to calm people and countries, being of great influence for the world, both politically and socially. Another important song was Imagine (1971), although the Beatles group was not the one who sang it mainly, but rather John Lennon, (the most influential exhibitor of pacifism) talks about an imaginary world where we all have the same rights and duties to live in freedom and all the world live in peace. Like the previous one, this song was based on war conflicts that were happening in this era.

Chapter III

3. Separation of The Beatles and the legacy they left.

3.1. Separation

On April 10, 1970 Paul McCartney officially announced the separation of The Beatles, a news that shocked the world as people did not expect a band as successful and generating unimaginable amounts of money like this, got split up. To have a better understanding of possible factors why this band ended we must go back to the year 1967 when The Beatles manager, Brian Epstein, died due to an overdose of barbiturates, this caused a conflict in the band since for them he was "The fifth Beatle. "

After that tragedy the band did not know how to organize since Epstein was the one who organized their schedules, concerts, etc. After the death of Epstein, Paul McCartney tried to take control of the band, organizing the schedules, concerts, etc. This was something that annoyed the rest of the band, most of all to John Lennon who was "The Leader" of the band and seeing that Paul was trying to take control, the remaining Beatles were furious and opposed this idea, McCartney finished leaving all that behind and they went back to their music.

In 1968, they released their new album called "The White Album" an album full of internal conflicts of the band since the band was separating little by little and the fights became more and more frequent to the point that Ringo Starr (drummer) he left the band temporarily due to the constant fights, the little dedication of each member of the band and the frustration of Ringo to feel belittled by the other members of the band.

After Ringo decided to leave the band, George tried to get him back as fast as they can, they felt it was not the same without him, Ringo returned to the band and in a form of forgiveness, George Harrison decorated his drums with blue and white flowers.

The problems continued when John Lennon started a love affair with the Japanese-American conceptual artist Yoko Ono as the two became practically inseparable, Yoko started going to the recordings with John which was forbidden because they had signed a contract saying that no member of the band could go to the studio with his wife or girlfriend.

Things got worse when Yoko began to comment on the songs of the band and the way they were composed and that was something that the rest of the quartet liked. Then seeing that Yoko was always in the studio, the rest of the quartet got upset with John and that was something that caused a conflict in the band since John decided that he would not record anything without Yoko being present.

Yoko's presence in the studio became imminent and it became annoying for the group since they felt obligated to do what she and John wanted and that's when they began to work individually in different studios, joining part by part what each one recorded individually.

The Beatles started to take so much time to record a song because they recorded individually and then collected all the parts until Paul McCartney came up with the excellent idea of making a concert, the rest of the quartet agreed to do so although they were not at all according to Paul's idea.

The rehearsals would begin at the beginning of January of 1969, The Beatles would meet in the Twickenham studios but soon the fights in the group returned and this is how this time it was George Harrison who left the group. After five months The Beatles fixed their differences so they could meet for the last time in a recording studio in abbey road to make a mix session and determinate the order of the songs of the new album "Abbey Road". As Harrison (1987) mentions: "as if we were reaching the end of the line." He was referring that they wouldn't last much longer

On May 8, 1970, it went on sale their last album a month after the separation of The Beatles "Let it be" an album full of problems and unfinished songs. After that, the four never played together again, each one followed his path as a soloist, for Paul wasn't easy leaving the beatles, as he began to drink. As McCartney (2015) mentions: "It was hard to know what to do after the Beatles, what's next, I was depressed, you would be, you were breaking up with your friends in your life, so I started drinking."

3.2. Legacy

The legacy left by The Beatles was something that changed the music completely and the whole world as well. They were the first to do a heavy metal song, they were the first to mix rock with Indian instruments, they were the first to do a concert on a terrace and many other things. Any band or singer that is going to start with a band has to know The Beatles since they are the number one musical inspiration in the history of music. The Beatles continue to sell records year after year even though they have been separated for more than 40 years.

His music is so special that can catch a child to an old man, his fame was so great that in concerts they could say whatever they wanted on the microphone because people just were screaming and you couldn't hear anything.

Thanks to their music, there are many new bands that were influenced by them, by their music and by the way they were. The Beatles created a new style and changed the music forever.

Conclusions

At the end of this monographic work it is concluded that:

- The Beatles music made an impact in history with the new style of music by using different instruments or trying new stuff, making songs that the persons could feel it. His music is not only for a determinate generation, but it also determines all of the following generations.
- Most of the nowadays singers were influenced by The Beatles because of all the good music they did, without them, a lot of bands wouldn't exist, they contributed originality and style and that's why they never got forgotten, each song each letter represents a lot for many people.
- The Beatles actually performed a few years as you could see but their songs have continued to accompany millions of people around the world to this day
- The Beatles reached an immense popularity, to the point that the press of their time created the word 'Beatlemania' to describe the extraordinary mass phenomenon that caused their performances.
- We could say that the Beatles ended when John met Yoko, which is somehow true, but the truth is that in this statement there is something much deeper. The search for his own personality, drugs, how demanding we can become as fans.
- It is a versatile and musically universal group, unfit for any classification of genre or era.
- The Beatles were anything but religious. In fact, most conservative Christian religious groups hated them, as they were a symbol of teenage rebellion, the sexual revolution, and rock 'n roll.

- Their legacy did not die with the separation of the group, but over the years it became even stronger. The appeal of John Lennon, Paul McCartney, George Harrison and Ringo Starr remains as current as in the early days of the band.
- The Lennon\McCartney firm is the most famous duet in music that will ever exist because of all the songs they wrote.

Recommendations

At the end of this work it is recommended that:

- It is recommended for the people who has never listened to The Beatles, to listen a song because they won't regret.
- Giving the status of The Beatles in the social media, all the world should know about them.
- Listen to 'Hey Jude' because is the most important song of the band.
- It is recommended to listen their music in order.

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